

Simon Bolton
Partner

Having started professional life as a chef, I quickly switched to a career in advertising. Trained by Ogilvy – I seemed to focus on building trusted relationships with international clients that start with the letter A : Avon, Air Canada, American Express, Autodesk, AT&T, Absolut and Amazon.com are some of the businesses that have taken me all over the world - living and working in Asia, Europe and USA. Having built agencies in these markets, I was asked to lead famous Brand and Design networks for WPP. I now split my time between Sweden and Spain, working as an Executive Coach and additionally hold three NED board positions.